

Government Engineering College, Valsad

A Report

on Expert Session under the banner of IIC/SSIP/RUSA

“How to plan for start-up and Legal ethical steps”

Speaker Name : Mr. Chandresh Shah

Designation : Senior Industry Inspector, District Industry Centre

Date: 11/5/2023

The Institute celebrated “National Technology Day” under Indian Institute Council-SSIP/RUSA on 11th May-2023. A great Personality Mr. Chandresh Shah (Senior Industry Inspector, District Industry Centre) has delivered the session on “How to plan for start-up and legal ethical steps” to all engineering students and faculties. Institute IIC Coordinator and Convener Dr.R.C.Malan and Prof.R.V.Prajapati had welcomed the shah sir. There were more than 100 students of all branches attended session. Sir has delivered about all the steps to begin start-up and highlighted needful government policies/laws/regulations for start-up. He has given much realistic examples to make session more effective and to understand difficult things in easy and simple way. He has explained various steps to build up own start-up in recent days like Identify Your Passion, Validate Your Idea, Develop a Business Plan, Executive Summary, Business Description, Market Analysis, Marketing and Sales Strategies, Operations Plan, Financial Projections, Identify Your Target Market, Develop a Brand Identity, Build a Website, Create Social Media Profiles, Develop a Marketing Strategy, Secure Funding, Hire a Team, Establish Business Operations, Launch Your Startup.

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